

# TOURISM PREP

## PRE-ACCELERATOR PROGRAM

This **6-month pre-accelerator** is focused on startups and businesses looking to develop new tourism products or services. We take you from the kernel of a good idea to a sales-ready product.

**\$500**

+GST  
(total package of  
3 modules)

### MODULE 1

#### Lean Canvas and Rapid Prototyping (2 months)

5 x half-day workshops plus  
5 hours of mentoring with an  
industry expert

### MODULE 2

#### Testing your product ideas (2 months)

Take your product to market -  
self-paced module plus 4  
hours mentoring

### MODULE 3

#### Evaluating your business case (2 months)

4 x half-day workshops plus  
4 hours mentoring with an  
industry expert

### TOPICS

- Finding your ideal customer
- Creating Memorable Experiences
- Understanding the product development cycle
- Minimum viable product

### TOPICS

- Planning for a lean cycle start-up
- A/B Testing
- Why failure is positive
- Launch platforms

### TOPICS

- Pricing your experience - cost of sales, yield, break-even
- Understanding the tourism ecosystem
- Compliance, licensing and regulation

Includes **FREE** base-level membership with the Amazing South Coast

A limited number of places are available, and applications will be assessed on a competitive Expression of Interest (EOI) basis. To apply, or for more information, email [training@gscore.com.au](mailto:training@gscore.com.au), or visit <https://gscore.com.au/amazing-mentoring-program/>